



Market Profile

Lenexa City, KS
Lenexa City, KS (2039350)
Geography: Place

Prepared by Esri

	Lenexa city, ...
Population Summary	
2000 Total Population	40,184
2010 Total Population	48,190
2016 Total Population	52,488
2016 Group Quarters	361
2021 Total Population	56,278
2016-2021 Annual Rate	1.40%
Household Summary	
2000 Households	15,581
2000 Average Household Size	2.54
2010 Households	19,288
2010 Average Household Size	2.48
2016 Households	20,850
2016 Average Household Size	2.50
2021 Households	22,284
2021 Average Household Size	2.51
2016-2021 Annual Rate	1.34%
2010 Families	13,065
2010 Average Family Size	3.00
2016 Families	14,044
2016 Average Family Size	3.03
2021 Families	14,985
2021 Average Family Size	3.04
2016-2021 Annual Rate	1.31%
Housing Unit Summary	
2000 Housing Units	16,386
Owner Occupied Housing Units	59.1%
Renter Occupied Housing Units	36.0%
Vacant Housing Units	4.9%
2010 Housing Units	20,832
Owner Occupied Housing Units	58.2%
Renter Occupied Housing Units	34.4%
Vacant Housing Units	7.4%
2016 Housing Units	22,185
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	36.6%
Vacant Housing Units	6.0%
2021 Housing Units	23,618
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	36.5%
Vacant Housing Units	5.6%
Median Household Income	
2016	\$77,997
2021	\$87,010
Median Home Value	
2016	\$238,261
2021	\$257,565
Per Capita Income	
2016	\$39,449
2021	\$42,652
Median Age	
2010	36.6
2016	37.2
2021	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	20,845
<\$15,000	5.1%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	10.3%
\$200,000+	7.9%

Average Household Income \$98,907

2021 Households by Income

Household Income Base	22,280
<\$15,000	4.9%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	5.0%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	22.7%
\$150,000 - \$199,999	12.5%
\$200,000+	8.3%

Average Household Income \$107,335

2016 Owner Occupied Housing Units by Value

Total	12,736
<\$50,000	1.4%
\$50,000 - \$99,999	1.2%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	21.7%
\$200,000 - \$249,999	24.6%
\$250,000 - \$299,999	14.5%
\$300,000 - \$399,999	16.5%
\$400,000 - \$499,999	7.4%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	1.6%
\$1,000,000 +	0.1%

Average Home Value \$275,332

2021 Owner Occupied Housing Units by Value

Total	13,670
<\$50,000	0.5%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	2.0%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	28.5%
\$250,000 - \$299,999	21.2%
\$300,000 - \$399,999	19.5%
\$400,000 - \$499,999	7.0%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	1.6%
\$1,000,000 +	0.1%

Average Home Value \$290,951

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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December 14, 2016



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2010 Population by Age	
Total	48,190
0 - 4	7.1%
5 - 9	6.8%
10 - 14	6.7%
15 - 24	12.4%
25 - 34	14.9%
35 - 44	13.3%
45 - 54	15.2%
55 - 64	13.3%
65 - 74	5.3%
75 - 84	3.0%
85 +	2.0%
18 +	75.3%
2016 Population by Age	
Total	52,489
0 - 4	6.7%
5 - 9	6.9%
10 - 14	6.6%
15 - 24	12.3%
25 - 34	14.4%
35 - 44	13.4%
45 - 54	13.1%
55 - 64	13.4%
65 - 74	7.9%
75 - 84	3.3%
85 +	2.0%
18 +	76.2%
2021 Population by Age	
Total	56,280
0 - 4	6.7%
5 - 9	6.5%
10 - 14	6.7%
15 - 24	12.3%
25 - 34	13.4%
35 - 44	13.9%
45 - 54	11.9%
55 - 64	12.2%
65 - 74	9.8%
75 - 84	4.3%
85 +	2.0%
18 +	76.5%
2010 Population by Sex	
Males	23,471
Females	24,719
2016 Population by Sex	
Males	25,574
Females	26,915
2021 Population by Sex	
Males	27,309
Females	28,971

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	48,190
White Alone	84.4%
Black Alone	5.8%
American Indian Alone	0.4%
Asian Alone	3.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.0%
Two or More Races	2.5%
Hispanic Origin	7.3%
Diversity Index	37.9
2016 Population by Race/Ethnicity	
Total	52,488
White Alone	82.3%
Black Alone	6.7%
American Indian Alone	0.4%
Asian Alone	4.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.2%
Two or More Races	3.0%
Hispanic Origin	7.8%
Diversity Index	41.4
2021 Population by Race/Ethnicity	
Total	56,278
White Alone	80.2%
Black Alone	7.6%
American Indian Alone	0.4%
Asian Alone	5.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.4%
Two or More Races	3.4%
Hispanic Origin	8.4%
Diversity Index	44.9
2010 Population by Relationship and Household Type	
Total	48,190
In Households	99.3%
In Family Households	83.0%
Householder	27.1%
Spouse	22.1%
Child	29.7%
Other relative	2.5%
Nonrelative	1.6%
In Nonfamily Households	16.3%
In Group Quarters	0.7%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment	
Total	35,431
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	2.3%
High School Graduate	11.8%
GED/Alternative Credential	1.1%
Some College, No Degree	20.1%
Associate Degree	7.3%
Bachelor's Degree	34.9%
Graduate/Professional Degree	21.1%
2016 Population 15+ by Marital Status	
Total	41,898
Never Married	29.5%
Married	55.9%
Widowed	4.1%
Divorced	10.5%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	95.8%
Civilian Unemployed	4.2%
2016 Employed Population 16+ by Industry	
Total	28,685
Agriculture/Mining	0.4%
Construction	4.6%
Manufacturing	6.9%
Wholesale Trade	4.0%
Retail Trade	10.3%
Transportation/Utilities	3.9%
Information	2.9%
Finance/Insurance/Real Estate	11.7%
Services	52.6%
Public Administration	2.7%
2016 Employed Population 16+ by Occupation	
Total	28,684
White Collar	76.5%
Management/Business/Financial	21.5%
Professional	29.0%
Sales	13.0%
Administrative Support	13.0%
Services	13.6%
Blue Collar	9.8%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	2.5%
Installation/Maintenance/Repair	1.9%
Production	2.7%
Transportation/Material Moving	2.6%
2010 Population By Urban/ Rural Status	
Total Population	48,190
Population Inside Urbanized Area	96.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	19,288
Households with 1 Person	25.2%
Households with 2+ People	74.8%
Family Households	67.7%
Husband-wife Families	55.3%
With Related Children	25.2%
Other Family (No Spouse Present)	12.4%
Other Family with Male Householder	3.4%
With Related Children	2.0%
Other Family with Female Householder	9.0%
With Related Children	6.2%
Nonfamily Households	7.1%
All Households with Children	33.7%
Multigenerational Households	2.1%
Unmarried Partner Households	5.4%
Male-female	4.8%
Same-sex	0.6%
2010 Households by Size	
Total	19,288
1 Person Household	25.2%
2 Person Household	35.9%
3 Person Household	16.8%
4 Person Household	13.8%
5 Person Household	5.8%
6 Person Household	2.0%
7 + Person Household	0.7%
2010 Households by Tenure and Mortgage Status	
Total	19,288
Owner Occupied	62.9%
Owned with a Mortgage/Loan	50.4%
Owned Free and Clear	12.4%
Renter Occupied	37.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	20,832
Housing Units Inside Urbanized Area	96.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Savvy Suburbanites (1D)
2. Young and Restless (11B)
3. In Style (5B)

2016 Consumer Spending

Apparel & Services: Total \$	\$54,728,572
Average Spent	\$2,624.87
Spending Potential Index	130
Education: Total \$	\$39,911,004
Average Spent	\$1,914.20
Spending Potential Index	135
Entertainment/Recreation: Total \$	\$76,702,381
Average Spent	\$3,678.77
Spending Potential Index	126
Food at Home: Total \$	\$130,515,491
Average Spent	\$6,259.74
Spending Potential Index	126
Food Away from Home: Total \$	\$84,025,060
Average Spent	\$4,029.98
Spending Potential Index	130
Health Care: Total \$	\$133,330,236
Average Spent	\$6,394.74
Spending Potential Index	121
HH Furnishings & Equipment: Total \$	\$47,214,319
Average Spent	\$2,264.48
Spending Potential Index	128
Personal Care Products & Services: Total \$	\$19,565,932
Average Spent	\$938.41
Spending Potential Index	128
Shelter: Total \$	\$424,711,489
Average Spent	\$20,369.86
Spending Potential Index	131
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$60,528,852
Average Spent	\$2,903.06
Spending Potential Index	125
Travel: Total \$	\$50,160,915
Average Spent	\$2,405.80
Spending Potential Index	129
Vehicle Maintenance & Repairs: Total \$	\$27,050,776
Average Spent	\$1,297.40
Spending Potential Index	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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