



Lenexa Arts Council

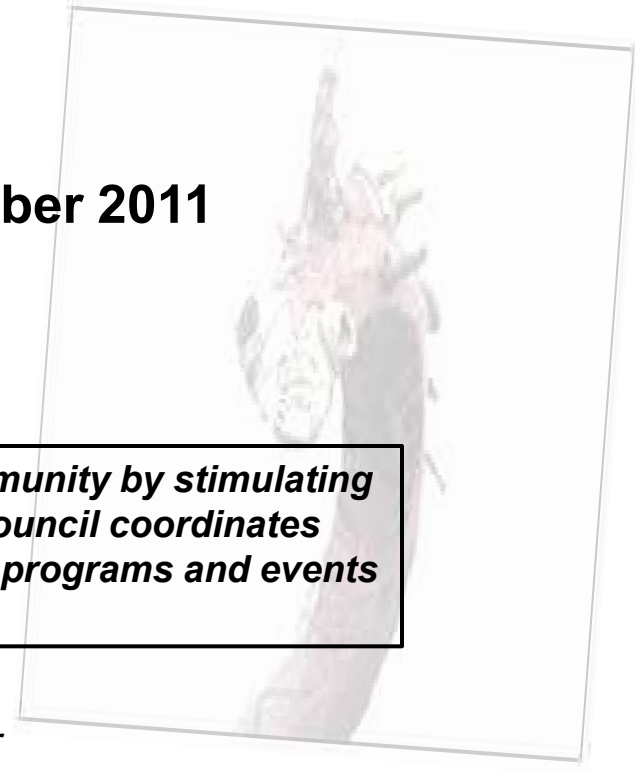
Annual Report

**For the Period of
October 2010 through October 2011**

November 1, 2011

The goal of the Lenexa Arts Council is to serve the community by stimulating an awareness in the arts for Lenexa residents. The Council coordinates resources to develop, sustain, and promote high quality programs and events throughout the area.

Prepared by Mary D. Lewis, Chair



Highlights of the Past 12 Months



← Held 12 gallery shows, 2 of which were juried, featuring the work of over 60 artists. Lenexa City Hall has become a premier venue for showcasing visual art, exposing it to foot traffic from about 1,000 visitors and employees per month*



↙ The Arts Council continues to expand our selection of artistic media in exhibits to increase the public's awareness of current issues and events such as Eco-sustainability and Earth Day

→ Provided entertainment or art enrichment activities for 4 Lenexa events, including Spinach Festival, Enchanted Forest, Chili Festival, & Waterfest



Other Activities

- Initiated committee structure to streamline work done within board meetings
- Collaborated with the City's PR and IT departments to design and implement revised City website.
- Created a "Marketing 101" document that will serve as a plan for engaging the public as well as reaching out to the KC artist community



↖ Awarded visual and performing arts scholarships to 8 Lenexa college-bound students in 2011



* Estimates based on number of scheduled meetings, receptions, ceremonies, and normal course of business with public

Other Highlights



In 2011, the Arts Council initiated work on a strategic plan for public art consistent with guidelines of Lenexa Vision 2030. Reflecting the means to connect with residents and visitors, Lenexa's public art was featured in Money Magazine's 2011 "100 Best Places to Live in America."



The Arts Council continues to foster a positive relationship between the City and the KC Metro Hispanic community through the Latino Art Bravisimo art event. We collaborated with the Mexican Consulate to display the show at their facility for a First Friday reception in September 2011 in honor of Hispanic Heritage Month.



PHOTO: VANESSA RICHARDSON

In celebration of Hispanic Heritage Month

The Consulate of Mexico

cordially invites you to an Open House
of a collective exhibition of

Kansas City's Latino Artists

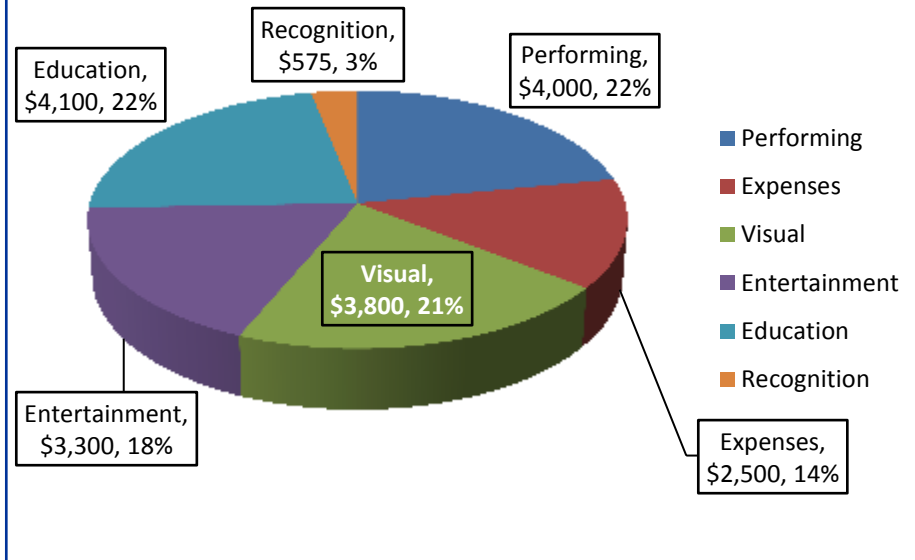
Rodolfo Marron III, Robert T. Bustamante, Galdino Lopez,
John Lujan, Fernando Medina, Maria B. Morales,
Eugenia Ortiz, Gloria Parley, Oscar Pedraza, Laverne Rios,
Bernadette E. Torrea, Gemma Tomero and Mauricio Zuniga

Consulate of Mexico
1417 Baltimore Avenue
Kansas City, MO 64108

First Friday
September 2, 2011
6:00 to 8:00 pm

2011 Operating Budget & Programs

2011 Budget by Arts Category



- LAC's budget has essentially remained flat for the past two calendar years
- Over 85% of operating budget dollars go into direct programming or events
- 76% of LAC's budget is derived from City revenues
- 24% of LAC's budget comes from fees charged at events or to participants
- Lenexa spends about \$.26 per resident* in tax-allocated dollars for arts-related events & programming
- Expense dollars include receptions, performer travel expenses, and storage

LAC will finish calendar year 2011 on target for its budget. Favorable expense amounts from events that came in under budget were immediately put to use with additional entertainment programming (e.g. performing artist in 2011 Chili Festival).

* Based on "Community Data Profile" dated June 2011 from City's website and dividing tax-based arts budget dollars [\$12,494] by the number of residents [48,190].

Looking Forward to 2012

- Planned operating budget is projected to remain flat through 2012
- We will continue to leverage local summer theater camp resources (Stone Lion Puppets) to build off of existing relationship and funnel dollars to area arts groups
- We will explore partnering with a 501(c) (3) arts organization to jointly apply for grant monies and co-sponsor Latino Art Bravisimo. With the dissolution of the Kansas Arts Commission, LAC will focus on targeting local funding opportunities
- Completion of the Public Art Strategic Plan. We will balance the need to continue our commitment to residents to enhance the quality of life through the acquisition of public art with the prudent use of funds. We would also like to purchase at least one piece of public art in 2012
- We are exploring the use of a virtual data repository to facilitate LAC member on-boarding as well as event planning and management
- Increase LAC's "e" presence by evaluating social media options and leveraging the City's new website as a means to gather input directly from residents and visitors as well as marketing Arts Council programming and events to a broader demographic
- We will greatly miss the support and friendship of Debbie O'Connor, the Parks & Rec liaison to the Arts Council for over 20 years

Lenexa Arts Council Members

1. Mike Alley
2. Jess Collins
3. Mary Lewis (Chair)
4. Kay Plaster
5. Glenn Poe (Co-Chair)
6. Barbara Stephens
7. Judy Tuckness (Chair Emeritus)
8. Duane Youngquist (Co-Chair Emeritus)
9. Open

Although the Arts Council gained a new member in the last twelve months, we lost a board member in 2011, placing more demand on those remaining. We are deeply appreciative of past LAC members Karen Poe and Catalina Saily, who continue to volunteer their time and talents with coordinating the Latino Art Bravisimo art show. And we welcome new non-member volunteers, such as Claire Ward, who lend a willing hand at various events and programs.