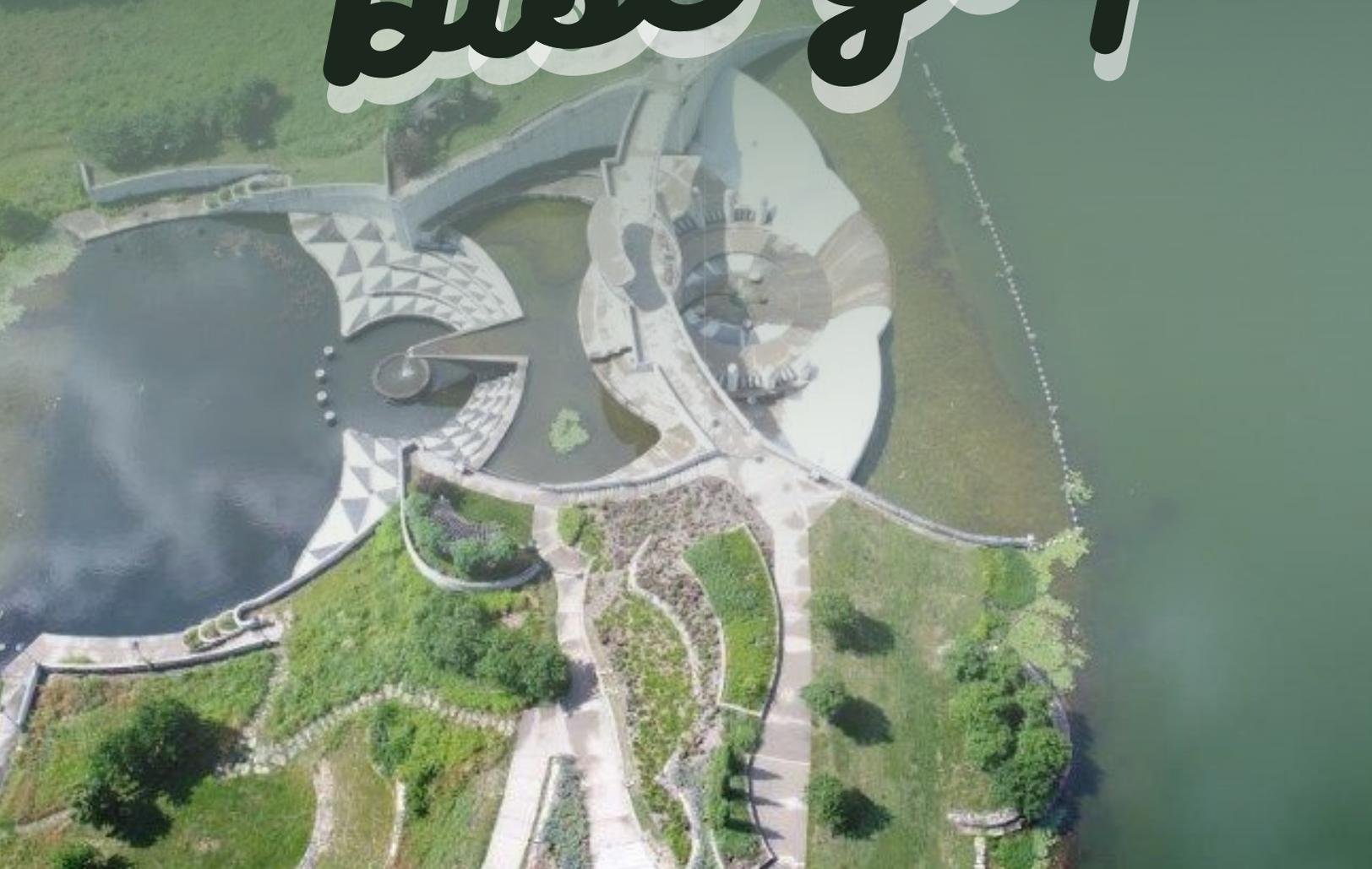


2023 Sponsorship Opportunities

Black Hoop Disc Golf





Black Hoof Disc Golf

Black Hoof Disc Golf course will be a premier destination for disc golf. Lenexa worked with a world-renown disc golf course designer to create a world class disc golf experience at its largest park – Black Hoof Park. This includes a championship level 10,000 feet long timber course laid into 80 acres of rugged terrain and complemented by a shorter “family friendly” 9-hole course. The course includes multiple tee pads and pin locations for a wide range of users. Black Hoof Park is a 320-acre park that includes a 35-acre lake, boardwalks, boat dock, fishing, a huge nature play area (blends natural elements with traditional playground structures), play stream, multiple shelters, trails, and an architecturally unique dam and spillway. Lenexa is looking for community partners to help support the construction and on-going maintenance of the Disc Golf Complex. Between Disc Golf being one of the fastest growing sports and the natural beauty of the park, these courses will be an extremely popular destination.



Black Hoof Disc Golf Sponsorship Packages



Disc Golf Sponsorship Rates

- Hole Sponsors- \$1,500/hole
- Bench Sponsors- \$1,300/bench
- Trash/Recycling Stations- \$650/Station
- Black Hoof Disc Golf Tournament- \$195
- Walking Paths & Accessibility Sponsors-TBD
- Other Opportunities- TBD

Subject to availability, the City will provide the following benefits to the companies selected as an Disc Golf sponsor:

Benefits

Hole Sponsors

- Branding on hole signage located at tee box.
- Five-year warranty on hole signage.
- Sponsorship renewal option after five-years.
- Inclusion on the Lenexa Website.

Bench Sponsors

- Bronze Plaque located on bench pad.
- 20-year warranty.
- Sponsorship renewal option after 20-years.

Trash/Recycling Station Sponsors

- Branding on receptacles/station.
- Trash and Recycling receptacles installed as pairs.
- Five-year warranty.
- Sponsorship renewal option after five-years.

Black Hoof Disc Golf Tournament-First Saturday in April

- Booth space (10' x 10') at the event.
- Recognition at the event on the sponsor board.
- Recognition on www.lenexa.com as a sponsor.

Walking Paths and Accessibility Sponsors

- Amount and terms will be project specific.
- Due to the natural terrain, some stairs and pathways will improve the user experiences.
- Branding on signage near improvements.
- Inclusion on Lenexa website.
- Inclusion on promotional materials for the course(s).

Other Sponsorship Opportunities

There are several other opportunities to become a partner with the Black Hoof Disc Golf Complex including landscape improvements, shade structures, baskets, bag hooks, and many more.

Volunteer Groups

We also work with service groups interested in invasive species removal, ground level tree trimming, landscaping, etc.

Technical Requirements For Logos

Preferred file format for logos is .ai or .eps. If .jpg or .gif files are submitted, they must be a resolution that is considered camera ready artwork.

Assumptions and Agreements

The City offers sponsorship opportunities as an important tool to enhance and improve the quality of life for the citizens and visitors of Lenexa while helping to offset the costs of the course. In addition, these sponsorships provide opportunities for community involvement by local businesses who desire to support and be associated with City programs and events. Prior to submitting a proposal, interested individuals or entities are advised to read the City Sponsorship Policy, Governing Body Policy Number GB-Gen-1, in its entirety. A copy of the City Sponsorship Policy can be found at Lenexa.com/Sponsorship. The City is not obligated to review any proposal submitted and may accept or reject any proposal which does not meet the criteria of the City Sponsorship Policy.

Sponsors must execute the City's standard form sponsorship agreement and said agreement must be approved by the Lenexa Governing Body, or as required by policy, before sponsorship is accepted. The contract states it shall not be assigned, transferred, or sold, or services sublet to any other person, in whole or part, by the Sponsor, except with the express written consent of the City.

Sponsors must agree to indemnify and hold harmless the City, its employees and agents from any and all loss, claims, settlements, or judgments for any injury or damage whatsoever including those for personal injury, bodily injury, property damage, and/or death arising out of the negligence of other actionable fault of Sponsor, its affiliates, subsidiaries, subcontractors, agents, servants, and/or employees in the performance of this Agreement. Sponsors will be required to secure and maintain throughout the duration of the Sponsorship term insurance, as stated in the City's standard form sponsorship agreement.

Anti-Discrimination Clause

No respondent to this request shall in any way, directly or indirectly, discriminate against any person because of age, race, color, handicap, sex, national origin, or religious creed. Sponsor agrees to comply with all applicable, state and federal anti-discrimination laws, including, without limitation, complying with the Kansas Act Against Discrimination and if applicable, executing a Certificate of Non-Discrimination as provided in K.S.A 44-1030.

Submission/Proposal Information

- Proposals must be submitted by email to Marisa Shartzter, at mshartzter@lenexa.com.
- Each emailed proposal should list "Proposal for Sponsorship – Disc Golf" in the subject line.

Questions?

Logan Wagler, Parks & Recreation Director
Lenexa Parks and Recreation
17201 W. 87th St. Pkwy
Lenexa, Kansas 66219
913-477-7140 or 913-477-7150/FAX
lwagler@lenexa.com

Additional Information at Lenexa.com/Sponsorship.