



Agenda

**COMMITTEE OF THE WHOLE
GOVERNING BODY
CITY OF LENEXA, KANSAS
17101 W. 87TH STREET PARKWAY**

**JULY 26, 2022
7:00 PM
COMMUNITY FORUM**

CALL TO ORDER

ROLL CALL

APPROVE MINUTES

July 12, 2022 Committee of the Whole meeting draft minutes

DISCUSSION

1. Black Hoof Disc Golf Course Sponsorship

ADJOURN

Dist. Governing Body; Management Team; Agenda & Minutes Distribution List

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**MINUTES OF THE
JULY 12, 2022
LENEXA COMMITTEE OF THE WHOLE MEETING
COMMUNITY FORUM, 17101 W 87th STREET PARKWAY
LENEXA, KS 66219**

CALL TO ORDER

Mayor Boehm called the meeting to order at 7 PM.

ROLL CALL

Councilmembers Karlin, Eiterich, Nicks, Nolte, Roh, Arroyo, Sayers, and Denny were present with Mayor Boehm presiding.

Staff present included Beccy Yocham, City Manager; Todd Pelham, Deputy City Manager; Mike Nolan, Assistant City Manager; Scott McCullough, Community Development Director; Sean McLaughlin, City Attorney; Jennifer Martin, City Clerk; and other City Staff.

APPROVE MINUTES

June 28, 2022 Committee of the Whole meeting draft minutes

Councilmember Denny made a motion to approve the June 28, 2022 Committee of the Whole meeting draft minutes and Councilmember Arroyo seconded the motion. Motion passed unanimously.

DISCUSSION

1. FY 2023 Recommended Budget - Fund/Department review

Nate Blum, Chief Financial Officer, stated that this is the stage in the budget process where staff presents a review of each department's accomplishments and budget needs, and the non-departmental and special funds in the proposed budget. He began by answering the following questions posed by the Governing Body at the June 28th Committee of the Whole meeting:

- What is the value of 0.102 mills in the FY2023 budget?
 - \$159,010
- What is the estimated Dark Store theory impact to the City?
 - \$1.4 million annually and approximately \$1 million in prior year refunds for appeals
- What is the City's total amount of outstanding debt?

- \$155 million
- Historically, what is the delinquency rate for the City's property taxes levied?
 - 0% to 5%
- What impact did the Great Recession have on City Sales and Use Tax revenues?
 - Mr. Blum explained the impact using the following table.

Fiscal Year	Sales Tax	Use Tax	Total	% Change
2007	\$ 11,237,290.00	\$ 4,761,188.00	\$ 15,998,478.00	-
2008	\$ 13,310,559.00	\$ 2,941,168.00	\$ 16,251,727.00	1.58%
2009*	\$ 14,335,969.00	\$ 4,240,327.00	\$ 18,576,296.00	14.30%
2010	\$ 13,675,855.00	\$ 4,177,940.00	\$ 17,853,795.00	-3.89%
2011	\$ 13,660,095.00	\$ 4,824,805.00	\$ 18,484,900.00	3.53%

- How many position vacancies does the City have and in what departments?
 - 44 vacant positions across eight departments, the majority in Police, Parks & Recreation, and Municipal Services.
- What debt funded CIP projects were delayed in FY2022?
 - 99th Street and Clare Road Improvements, Lenexa Logistics Centre North Phase 2 Special Benefit District – Britton Street Improvements, and City Center North Street Special Benefit District.

Mr. Blum said that the personnel services in each of the departments reflect a sizable increase from FY 2022 due to the almost \$2 million in pay adjustments made in 2022 and paid out of the non-departmental fund budget and insurance increases.

Discussion followed about outstanding debt and personnel costs.

Mike Nolan, Assistant City Manager, presented the Governing Body and Executive Department reviews and budget needs.

Denise Rendina, Communications Director, presented the Communications Department review and budget needs.

Mr. Nolan presented the Public Market review and budget needs.

Mayor Boehm asked staff to add a footnote to the budget document regarding the mid-year 2022 pay adjustments to help clarify the jump in personnel costs from the FY 2022 budget to the FY 2023 budget.

Mr. Nolan presented the Municipal Court review and budget needs.

Mr. Blum presented the Non-departmental and Finance Department reviews and budget needs.

Mr. Bowers presented the Human Resources Department review and budget needs.

Jerry Swingle, IT Director, presented the IT Department review and budget needs.

Discussion followed regarding contractual services on cybersecurity and the increase in capital outlay from FY2021 to FY2022.

Sean McLaughlin, City Attorney, presented the Legal Department review and budget needs.

Scott McCullough, Community Development Director, presented the Community Development Department review and budget needs.

Scott Hoch, Deputy Fire Chief, presented the Fire Department review and budget needs.

Discussion followed regarding delays in the delivery of fire apparatus.

Dawn Layman, Police Chief, presented the Police Department review and budget needs.

Discussion followed regarding shifts in staffing and the focus on mental health.

Nick Arena, Municipal Services Director, presented the Municipal Services Department review and budget needs.

Discussion followed regarding increased maintenance needs of the growing community and reasons for the vacancies in the stormwater division.

Logan Wagler, Parks & Recreation Director, presented the Parks & Recreation Department review and budget needs.

Discussion followed regarding the acquisition of the cemetery and historical society, as well as the disc golf course and staffing of the community center.

Mr. Arena presented the Stormwater review and budget needs.

Mr. Wagler presented the Rec Center review and budget needs.

Mr. Nolan presented the Cemetery review and budget needs.

Mr. Blum presented a review of the Special Revenue Funds. He said that the Community Improvement District Funds (CID) and Tax Increment Financing District Funds (TIF) are pass-through funds that he would not review unless there were questions.

Discussion followed regarding tourism tax, debt service remaining on the Lenexa Conference Center, and receipt of TIF and CID funds. Mr. Blum said that have been four new CIDs added in 2022.

Mr. Blum reviewed the upcoming budget meeting dates, process, and timeline.

Members of the Governing Body thanked staff for all the work done to prepare this budget and the new budget document.

2. Recording City Council meetings

Mayor Boehm said that the focus for this item will be on the technology required to implement recording City Council meetings in the future. He said that policy decisions would be discussed and made at a future meeting.

Todd Pelham, Deputy City Manager, said the Governing Body directed staff during a past retreat to research the possibility of recording City Council meetings and to evaluate technology solutions that would provide next day audio and video of meetings on City's website with indexing for convenient viewing and retrieval of items and presentations, and to develop cost estimates and a timeline for implementation.

Mr. Pelham said that staff has researched several options and would like to recommend contracting with Swagit Productions, which comes highly recommended and is used by the City of Overland Park. He noted that this solution integrates with the agenda management software the City uses, is an industry leader for broadcasting. He added that all the production work would be done by Swagit staff in Dallas and no City staff time is necessary. This solution also provides closed captioning, which allows for more inclusivity.

Mr. Pelham said that the initial cost for video cameras and installation of the solution would be \$72,000, with an annual fee of \$16,000 for recording, archiving, and production of 25 meetings, and an additional \$5,500 annual fee for closed captioning.

Mr. Pelham reviewed the timeline for implementation, saying that staff anticipates bringing a contract to the Governing Body for approval on September 22nd, followed by camera installation in the fall, and the first recorded meeting being the January 3, 2023 City Council meeting.

Mr. Pelham presented some pictures from the City of Overland Park's website showing of how the meeting recording links are posted and explained how it would work for Lenexa. He added that staff is proposing for there to only be one wide-angle view from the back of the Community Forum with no camera angle/view changes or speaker highlight. If there is a presentation, the view would switch from the wide-angle to the presentation and back as discussion occurs.

Councilmember Denny asked if the Closed Captioning would allow the user to select different languages. Mr. Pelham said that would be an additional feature that could be added and that initially it would only be English.

Beccy Yocham, City Manager, said that the user could use Google translate for other languages.

Councilmember Roh asked if the video show would stay on a 15-minute presentation

or switch from the presentation to the dais view and back to the presentation. Ms. Yocham said it would be likely toggle from the presentation to the discussion and back as the item was discussed.

Mayor Boehm encouraged the councilmembers to visit the Overland Park website to see how it works.

Councilmember Eiterich asked if the plan is to only record the City Council meetings and not the Committee of the Whole or Planning Commission meetings. Mr. Pelham said it cost about \$600 per meeting, so this is only for the City Council meetings. The other meetings would have to be added.

Councilmember Nicks asked if there are many requests for audio and Jennifer Martin, City Clerk, said no. Ms. Rendina said Communications sometimes receives requests from the media.

Councilmember Sayers asked if Overland Park posts their meetings the next day and Ms. Yocham said that Overland Park has live meetings.

Councilmember Nolte said this costs less than he expected and is surprisingly affordable; however, he is not in favor of it and thinks residents should be responsible for attending meetings. He added that this will change how people present themselves and who attends meetings.

Councilmember Karlin asked if the Governing Body would be able to see the analytics of content viewed or downloaded. Mr. Pelham said there would be analytics available, but he would have to ask Swagit about the details.

Councilmember Arroyo said that while she understands that this will bring about changes, she feels strongly about accessibility and inclusivity, and she is looking forward to this implementation.

Ms. Yocham said that there would be no mid-year Governing Body retreat this year, but there would be a community tour and dinner on August 9th in place of the Committee of the Whole meeting.

ADJOURN

Mayor Boehm adjourned the meeting at 8:37 PM.



**COMMITTEE OF THE WHOLE
MEMORANDUM**

ITEM 1

SUBJECT: Black Hoof Disc Golf Course Sponsorship

CONTACT: Logan Wagler, Parks & Recreation Director

DATE: July 26, 2022

PROJECT BACKGROUND/DESCRIPTION:

Staff will present a sponsorship proposal for the Black Hoof Disc Golf Course that includes both direct funding and an in-kind donation to help off-set the initial construction costs, as well as on-going maintenance of the Disc Golf Course in return for presenting sponsorship of the course.

VISION / GUIDING PRINCIPLES ALIGNMENT:

Vision 2040

Healthy People
Inviting Places

Guiding Principles

Strategic Community Investment

ATTACHMENTS

1. Presentation



Black Hoof Park Disc Golf Course – Sponsorship Request

July 2022



Background

- In May 2021, staff presented the idea of utilizing the property on the north end of Black Hoof Park to develop a disc golf course:
 - Staff indicated that they would self-perform the construction
 - Engage a design consultant to help design the course and parking lot expansion for this area of park
 - Seek out community partners to cultivate financial support and engagement for the course
 - Utilize the Lenexa Foundation for the financial support
 - The GB was supportive of this recommendation
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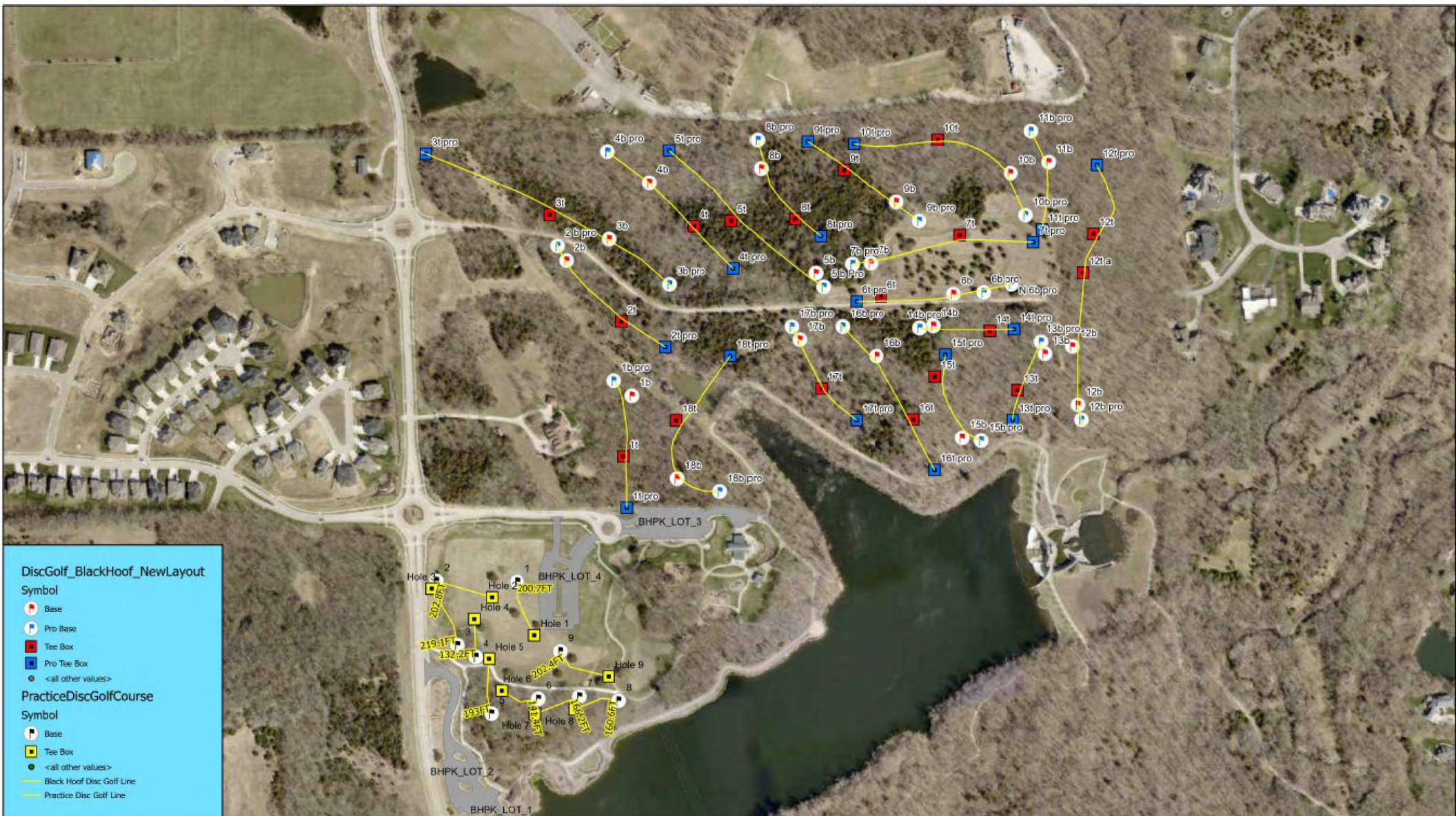
Course Info and Timeline

- Disc Golf Course is currently under construction – self performance
 - 18-hole course
 - Just over 10,000 ft long
 - Each hole has multiple tee pads and baskets for a range of options
 - 9-hole “family friendly” short course
 - Serves as a warm-up option or for those newer to the sport
 - Parking Lot expansion to be completed by 8/31
 - Survey of property is complete; Powder Creek is relocating encroaching areas.
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Donation & Sponsorship Opportunities

- Presenting Sponsor for Course(s)
 - 18-Hole Course (1)
 - 9-Hole Course (1)
- Hole Sponsorships (27 total)
 - \$1,000 per year with a five-year commitment
- Basket Sponsor
- Walking paths / accessibility sponsor
- Benches
 - \$1,300 per bench
- Trash cans, landscaping, recycle cans, etc.

➤ Tournaments and Leagues



Community Partnership Opportunity

Henderson Engineers

Kansas Flying Disc Association (KFDA)

Henderson Engineers

Henderson Engineers is national engineering and construction firm headquartered here in Lenexa, KS. Founded in 1970, the company has long put an emphasis on an employee first culture, quality, innovation, the client experience and wellness. As a part of the wellness experience, a strong disc golf culture has existed within the company for years and the first internal disc golf league was started over 25 years ago!

Giving back to the community is an important core value at Henderson and the support of the Black Hoof Park Disc Golf Course, with the City of Lenexa, is our way of giving back to our hometown. Whether you are a beginner or an experienced player, you should find challenges and fun on this course set in a classic wooded Kansas habitat. We hope you experience recreation and exercise for yourself, a greater appreciation of the outdoors, and a stronger bond with your family and friends as you play Black Hoof Park Disc Golf Course, Presented by Henderson Engineers.



Kansas Flying Disc Association (KFDA)

The Kansas Flying Disc Association (KFDA) is a not-for-profit organization founded in 2021 by Rich Smith, a longtime Henderson Engineers employee and previous President and CEO of the firm. Rich began playing competitive flying disc sports in his hometown of Topeka in 1979 and it has been a big part of his life since then. He started the KFDA as a way to give back to the sport he so loves by documenting the history of the flying discs in Kansas, creating an ongoing Hall of Fame and helping grow the sport through resources, consulting and education. The KFDA hopes to help grow the sport through our involvement with the City of Lenexa and the Black Hoof Disc Golf Course, presented by Rich Smith and the Kansas Flying Disc Association.



Proposal - Structure

Sponsorship Agreement

- “Presenting” Sponsorship agreement will be between city and Henderson Engineering
- Covers the donation of funds to the Lenexa Foundation to be used for Black Hoof Park and the Black Hoof Disc Golf Courses
- Term is 10-years (120 months) with options to renew
- Steps involved:
 - 1) Donation would be approved by the Lenexa Foundation Board
 - 2) City would enter into the agreement

Henderson would get...

18-Hole Course donor benefits

- Primary named sponsor for the 18-Hole Course
 - Includes name on all signage (Main course sign and all hole signage)
 - Sponsorship branding on disc golf course webpage (on city site), Udisc (a disc golf application used by disc golfers) and other promotional materials
- Six hole-sponsorships
 - Henderson Engineers (2), KFDA, Rich Smith, Jason Wollum, and Kevin Lewis
- Henderson can provide input on final design, layout, signage, and other features of the course.

KFDA and Rich Smith would get...

9-Hole Course donor benefits

- Primary named sponsor for the 9-Hole Course
 - Includes name on all signage (Main course sign and all hole signage)
 - Sponsorship branding on disc golf course webpage (on city site), Udisc (a disc golf application used by disc golfers) and other promotional materials
- Rich Smith, KFDA, and Henderson can provide input on final design, layout, signage, and other features of the course.

Additional Donor Benefits...

- Henderson participates in ribbon cutting and “first throw” events
 - Private use of course and Oak Shelter one day per year for a “Henderson Day” for the term of the agreement
 - Annually, at least two, 4-hour workdays for 6-10 employees or guests to clean up and perform maintenance on the Disc Golf Course
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City would get....

- Financial Support
 - \$40,000 – 30 days following effective date of agreement
 - \$10,000 next year
 - \$10,000 following year
 - \$2,500 each year thereafter for the term of the agreement
 - Total proposed financial support (first 10 years) = \$77,500
 - Assistance finding other community partners for hole sponsorships
 - 21 additional hole sponsorships
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Benefits to the community....

- Offset initial construction costs and on-going maintenance costs.
 - Minimize any tax subsidy for this amenity
 - Increased awareness of the Lenexa Foundation and community partnership opportunities
 - Help provide an amazing disc golf experience
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Naming

18-Hole Course: **Black Hoof 18-Hole Disc Golf Course**

9-Hole Course: **Black Hoof 9-Hole Disc Golf Course**

Sponsorship Wording

Black Hoof 18-Hole Disc Golf Course - driven by Henderson Engineers

Black Hoof 9-Hole Disc Golf Course – launched by the KS Flying Disc
Association

Feedback and Questions?
